

**Of the last 3,102,551 switches
we shipped to a major appliance manufacturer,
they rejected 86. Even MICRO SWITCH isn't perfect.**

That's a rejection rate of .003%. This kind of performance has earned us their Outstanding Vendor classification for 59 months running.

Unusual reliability like this isn't unusual at MICRO SWITCH.

Our people feel quality is everyone's responsibility, not just our inspectors'. So defects aren't simply sought and eliminated. They're prevented from occurring. The result is what we call the Quality Assurance Program.

Naturally, every product is thoroughly tested and evaluated before it ever goes into production.

To further insure that nothing can go wrong, we actually manufacture most of the parts that go into our products.

And even after they've been in production for years, MICRO SWITCH products are being tested to see that their quality manufacturing standards remain constant.

As a result, we have so much

faith in our quality assurance, we guarantee our products a full 18 months—the industry standard is only 12.

You see, when you buy a MICRO SWITCH product, you're buying more than a component. You're buying a company. A company



with capabilities to help solve your problems. Whether through research and development. Innovation. Availability. Reliability. Or Quality Assurance.

MICRO SWITCH. Consider what it would cost to have anything less.

For more information, write for our Quality Assurance booklet.

MICRO SWITCH, Freeport, Illinois 61032. Or call 815/235-6600. MICRO SWITCH products are available worldwide through Honeywell International.

MICRO SWITCH
Can you afford anything less?

CIRCLE NUMBER 41